Arealytics™ • Professionals

PROFESSIONALS · OCTOBER 2026

Workflows built specifically for commercial agents.

Five markets, measured to one standard — and the workflows that turn that evidence into client-ready work.

David Makedonez · Regional Sales Director

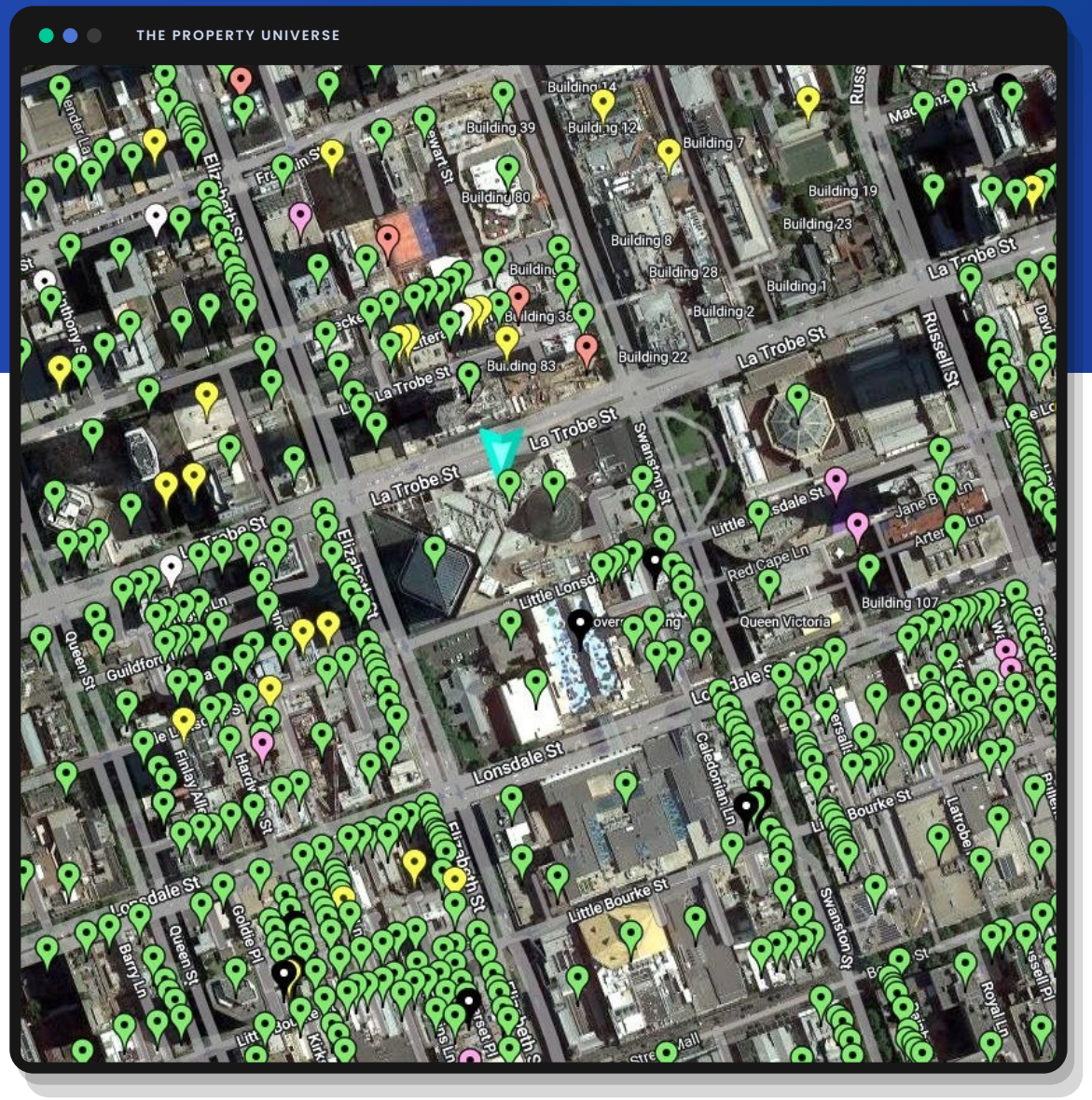


Arealytics™

COVERAGE

Full coverage of the five largest markets.

Sydney, Melbourne, South East Queensland, Perth and Adelaide — every commercial asset, freehold and strata, on one national standard.



5

Metro capital cities: BNE, SYD, MEL, ADL, PER

480,000+

Commercial assets tracked nationally — freehold and strata

680,000+

Sales transactions across the five markets

180,000+

Active and historic lease transactions

Arealytics™

DATA DEPTH

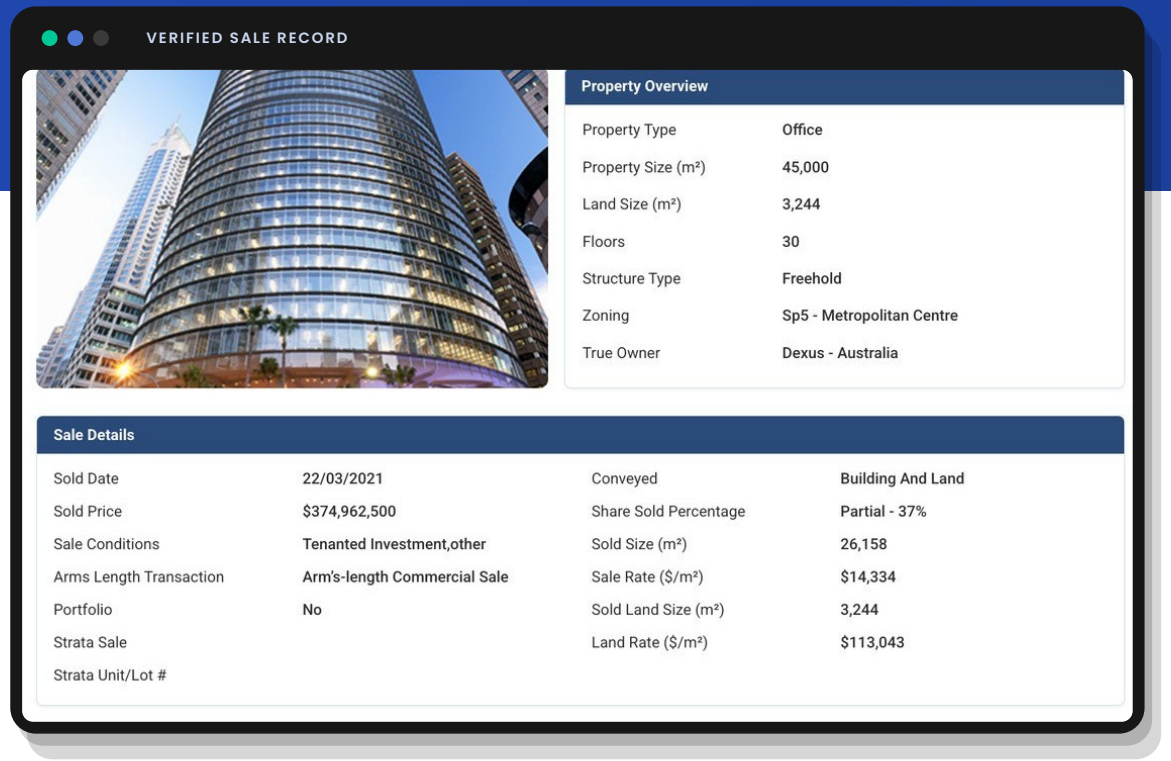
Measured deeper.
Priced sharper.

Work commissioned by one of Australia's largest financial institutions drove deeper measurement of every property — producing the most accurate broad-market price per square metre evidence available.

Deeper measurement
every property measured to one standard, not sampled

Broad-market $/m² evidence
the most accurate available across the five markets

Sales Price Index
early estimates indicate a 30% improvement in valuation accuracy



Arealytics™

LEASE DEPTH & WORKFLOWS

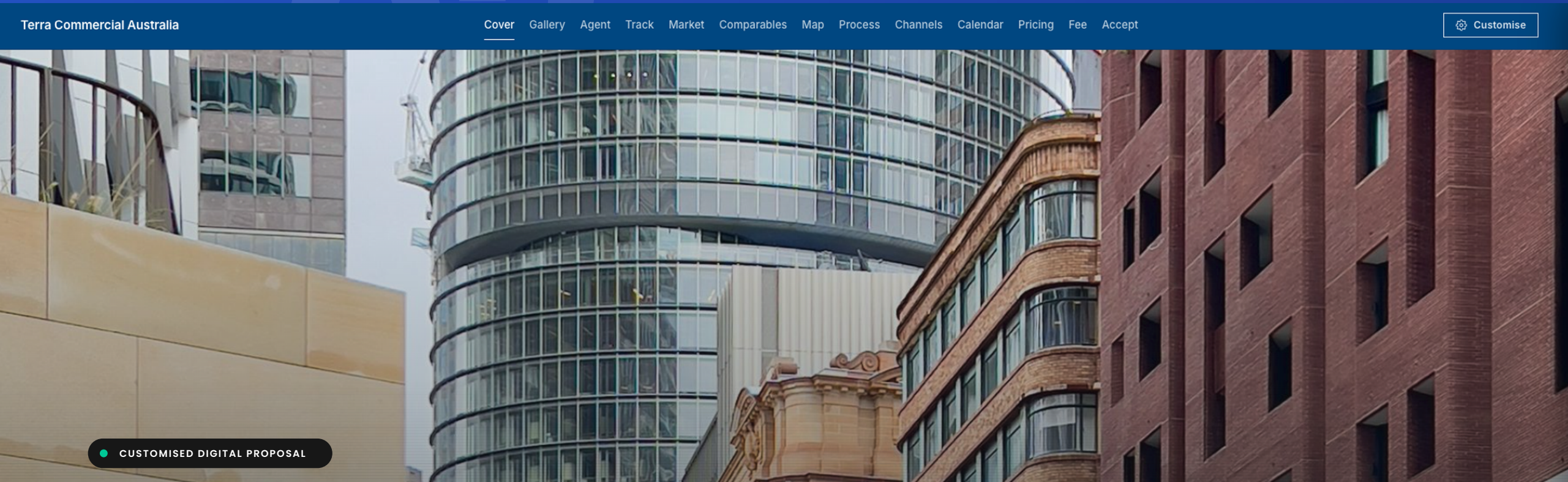
50,000 leases to over 100,000.

Lease depth combined with the new sales price index unlocks a multi-valuation approach to market studies — four approaches to value, in one workflow.

CMA
four approaches to value in one comparative market analysis

Digital Proposal
the same four approaches, packaged for the client

Lease Insights Tool
brief to branded proposal in under 30 minutes



Arealytics™

FIELD RESEARCH & IMAGERY

We fly it, measure it and model it.

Arealytics vehicles are through the market with certified drone operators — now flying all industrial markets with oblique imagery.



Full 360° drone flights
for your listings and offerings

iGUIDE interiors
walkthroughs of the tenancy

Floor plans to scale
measured, not sketched

3D exterior models
Interactive 3D Models with iGUIDE embedded

iGUIDE EXAMPLE

53 Southgate Ave, Cannon Hill QLD

iguide.au/53_southgate_ave_cannon_hill_qld_au

iGUIDE EXAMPLE

65 York St, Sydney NSW

iguide.au/65_york_st_sydney_nsw_au

3D MODEL & iGUIDE

CAD-ready, development-submission quality

arealytics.nira.app/a/tdhFimJVTMaOidS8-Gly-A/2

Arealytics™

AVAILABLE NOW · iOS & ANDROID

The market in your pocket.
Now on mobile.

Arealytics Pro on mobile: commercial properties, sales, leases and owners, searchable from the car, the site or the client's office. Available now on the App Store and Google Play.

SCAN TO DOWNLOAD

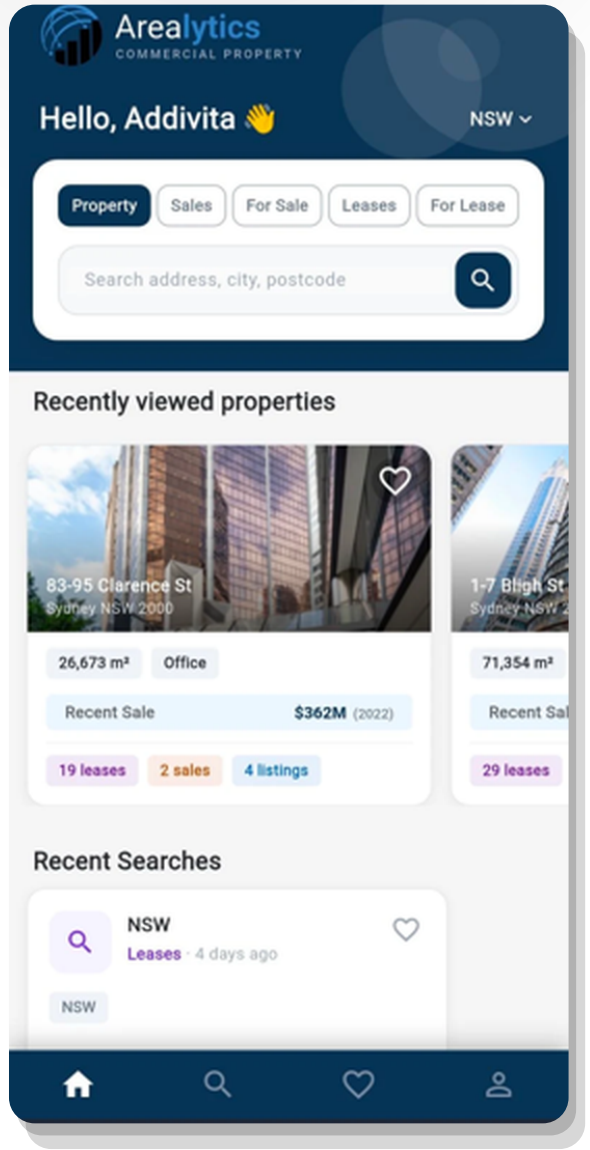
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LIVE DEMO

Arealytics Pro Demo.

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