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2026 COMPANY OVERVIEW

# Building Data, everywhere.




Advanced real estate analytics — sourcing, verifying and maintaining the commercial property data that powers Australia's leasing and investment markets.

arealytics.com.au

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COMPANY TIMELINE

# The journey.

01

| MILESTONE | YEAR |
| --- | --- |
| Founded Arealytics | 2018 |
| Launched Sydney | 2019 |
| Launched Melbourne | 2022 |
| REA joins as investor | 2023 |
| Launched Brisbane | 2024 |
| Launched Perth | 2025 |
| Launched Adelaide | 2026 |

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SECTION 01

# How we build & maintain data.

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DATA FOUNDATION

# Creating a property universe.

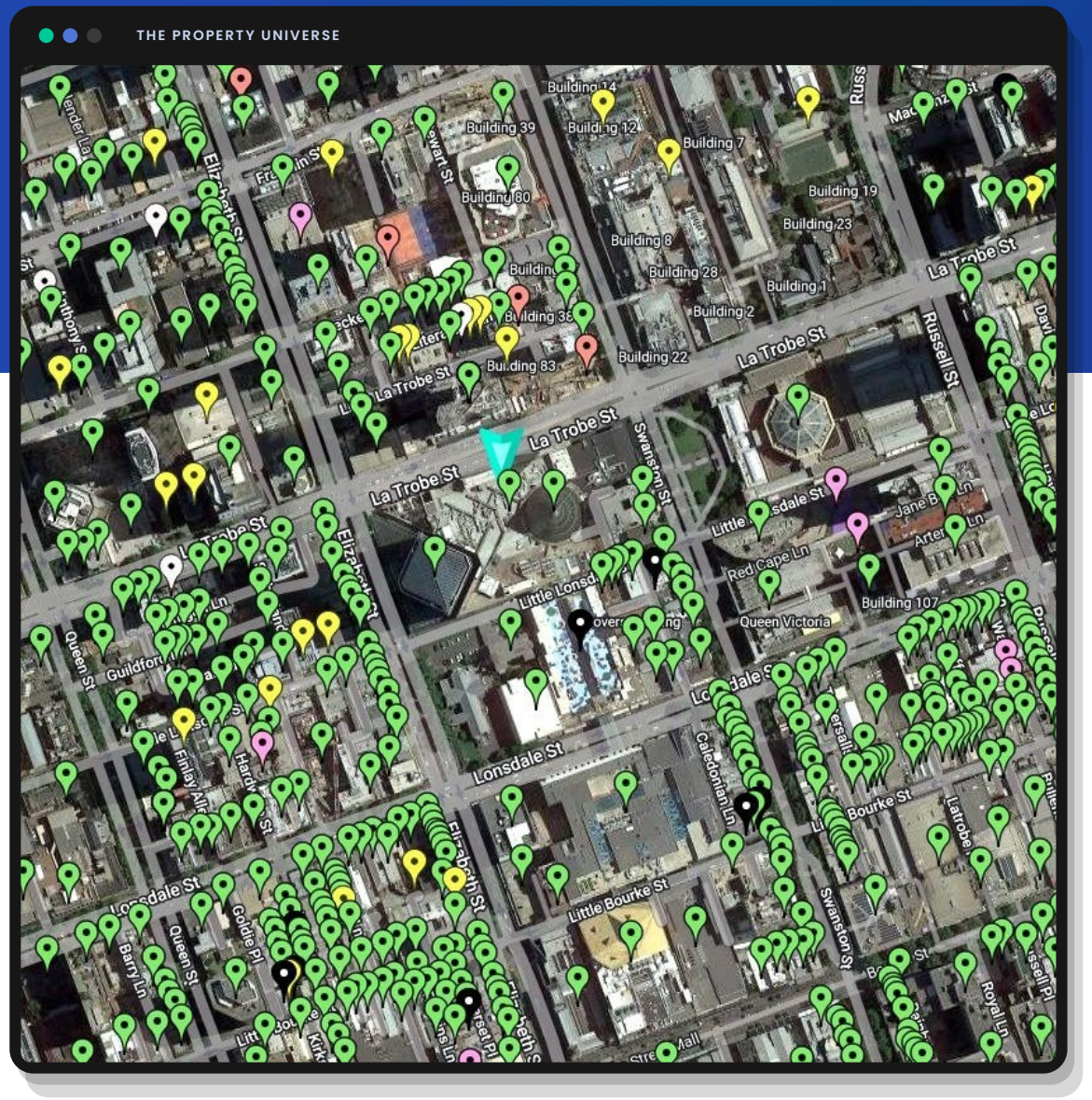
Every commercial property in the five largest markets is geocoded, classified and sized before research begins.

**Geocode properties**
every asset located on the map

**Asset type and zoning**
classified on one national standard

**Building size estimates**
gross building area and land area

**Physical characteristics**
preliminary attributes for every asset



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DATA FOUNDATION

# On-site property inspections.

Arealytics vehicles and field researchers visit properties to capture what desk research can't.

**Original building photos**
captured on site by our field team

**Tenant directories**
who occupies each building

**Detailed property characteristics**
verified in person

**Signboards**
for sale and for lease campaigns, recorded



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DATA FOUNDATION

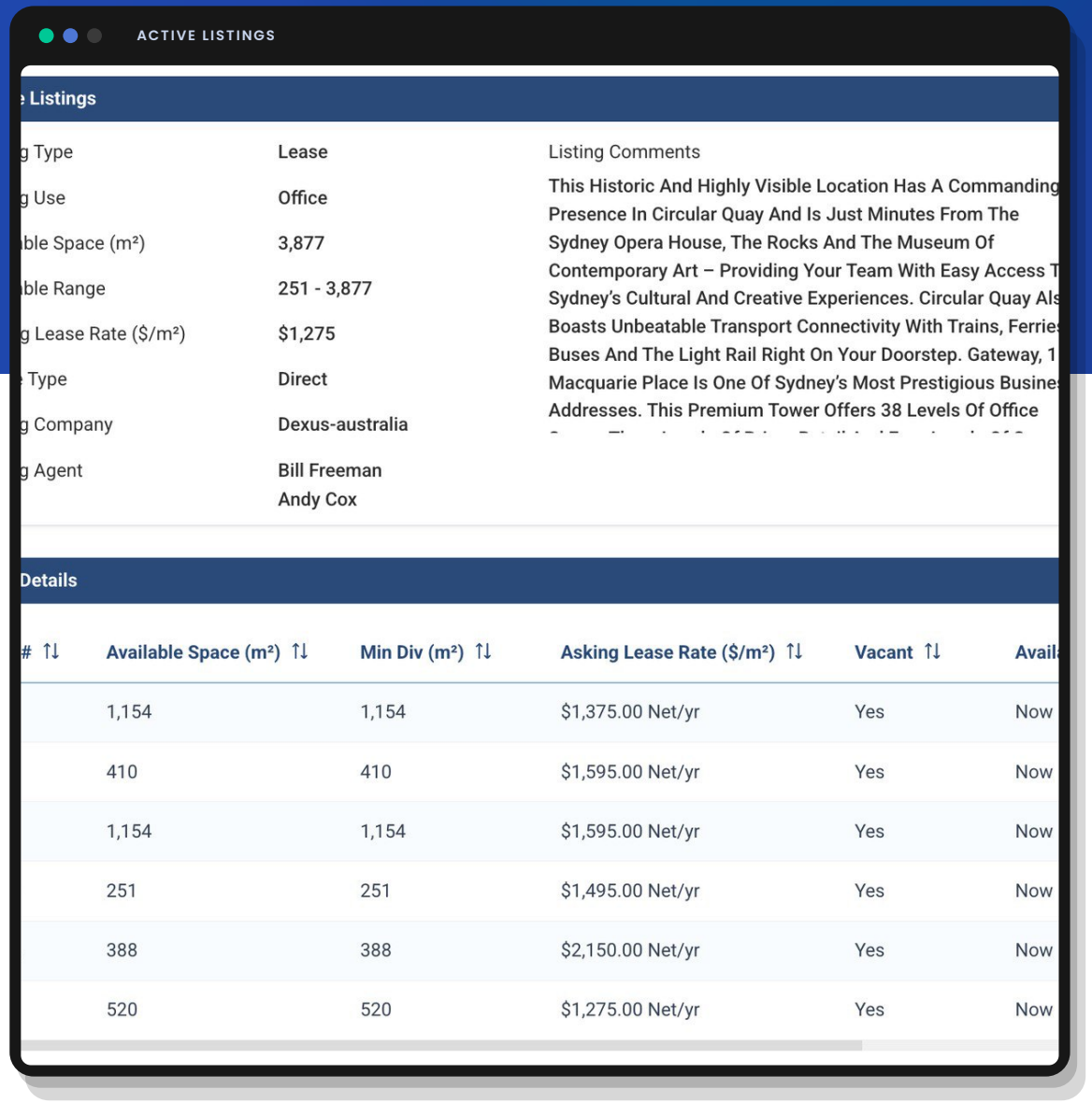
# Listing research.

For sale and for lease listings, researched down to the suite and refreshed every week.

**realcommercial listing feed**
for sale and for lease campaigns

**Suite build out**
listings broken down by suite

**Weekly updates**
listings kept current



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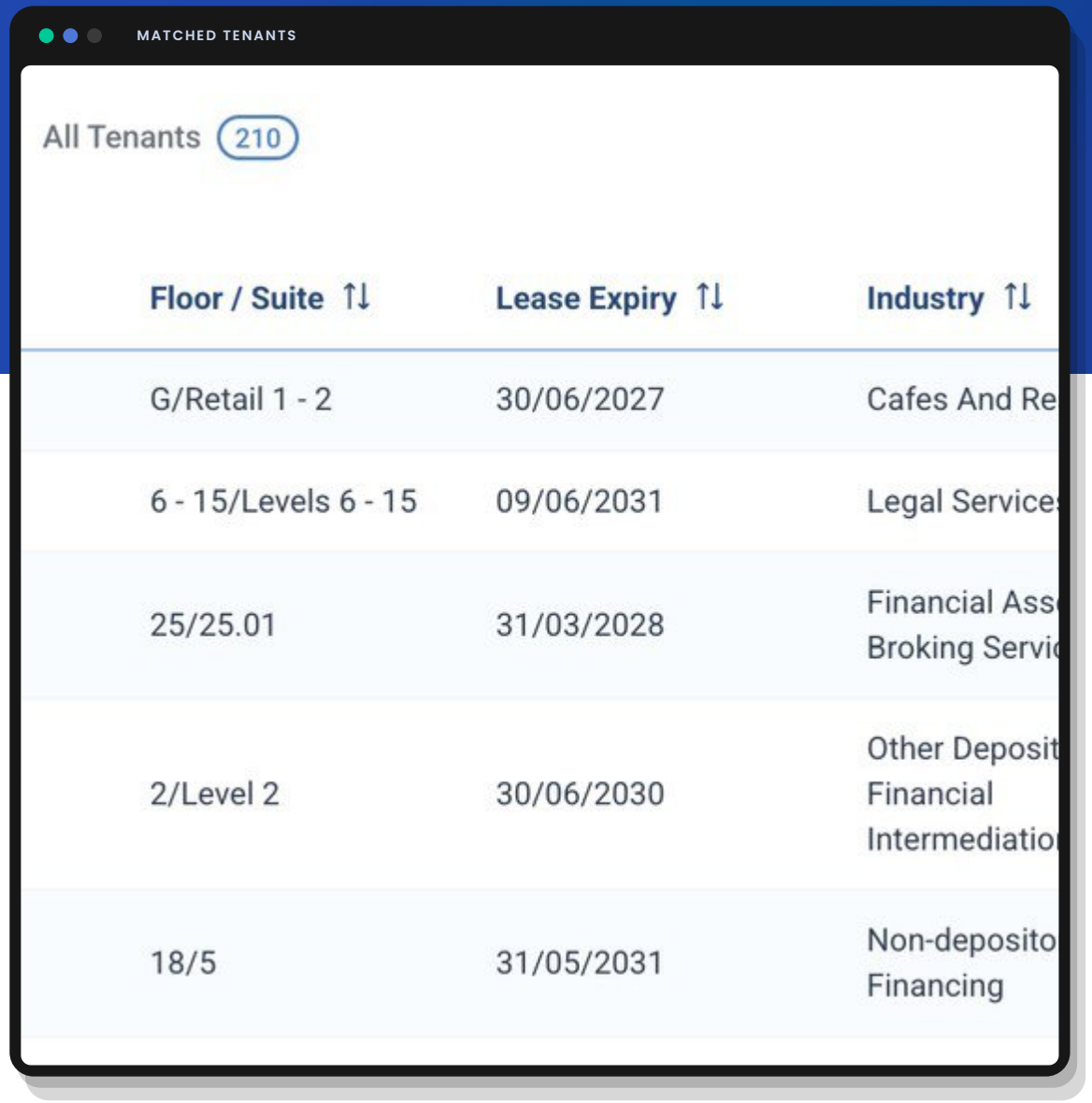
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# Tenant research.

Who occupies each building, linked to the lease behind the tenancy.

**Comprehensive third-party data**
tenant and occupier records

**Lease transaction linking**
each tenant tied to its lease

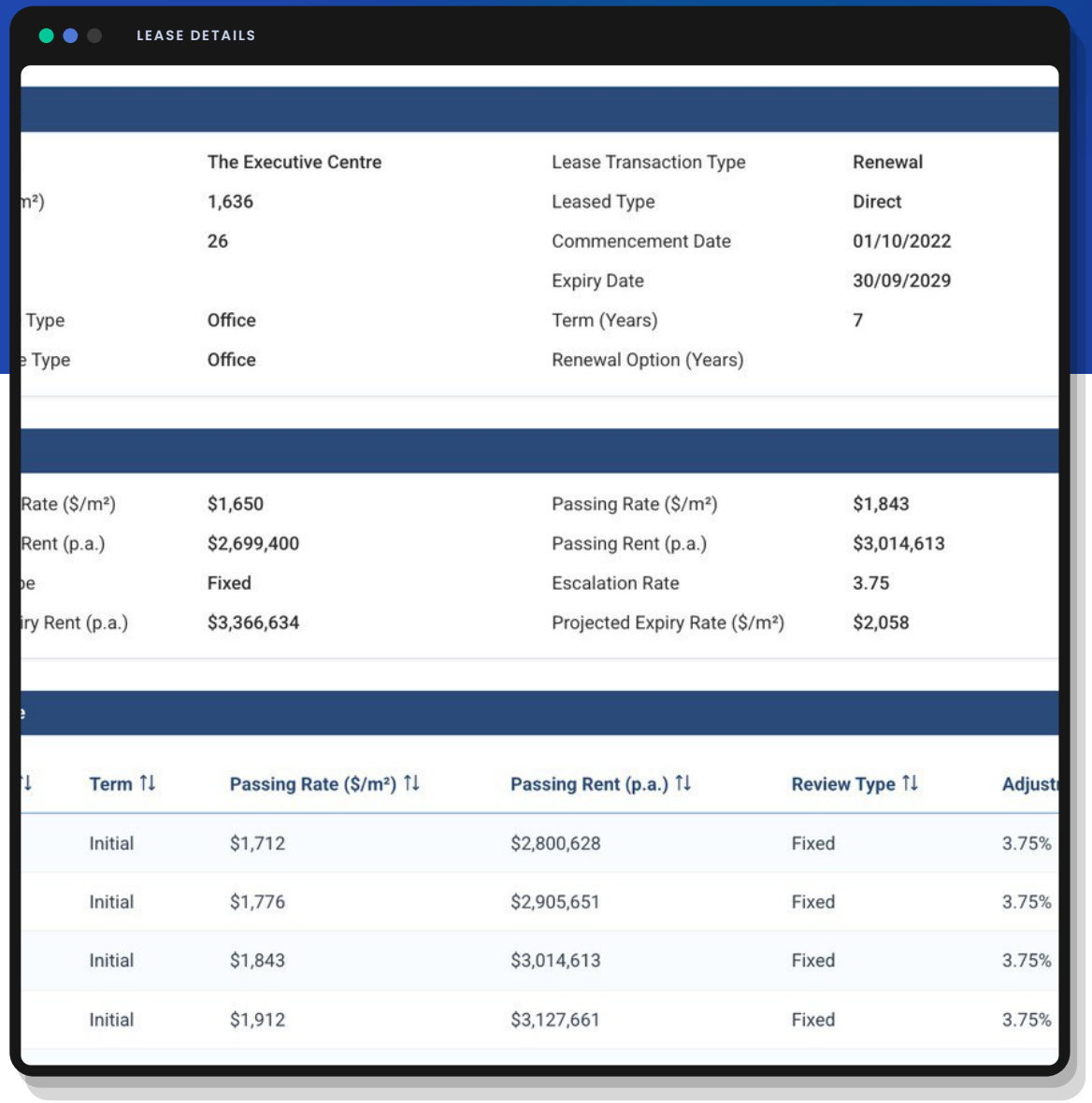


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DATA FOUNDATION

# Lease transactions.

Registered and exclusively confirmed leases, monitored as they change.




**Registered leases**
from the titles office

**Exclusive confirmed leases**
verified directly by our researchers

**Monitoring systems**
changes tracked as they happen

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DATA FOUNDATION

# Sales transactions & ownership.

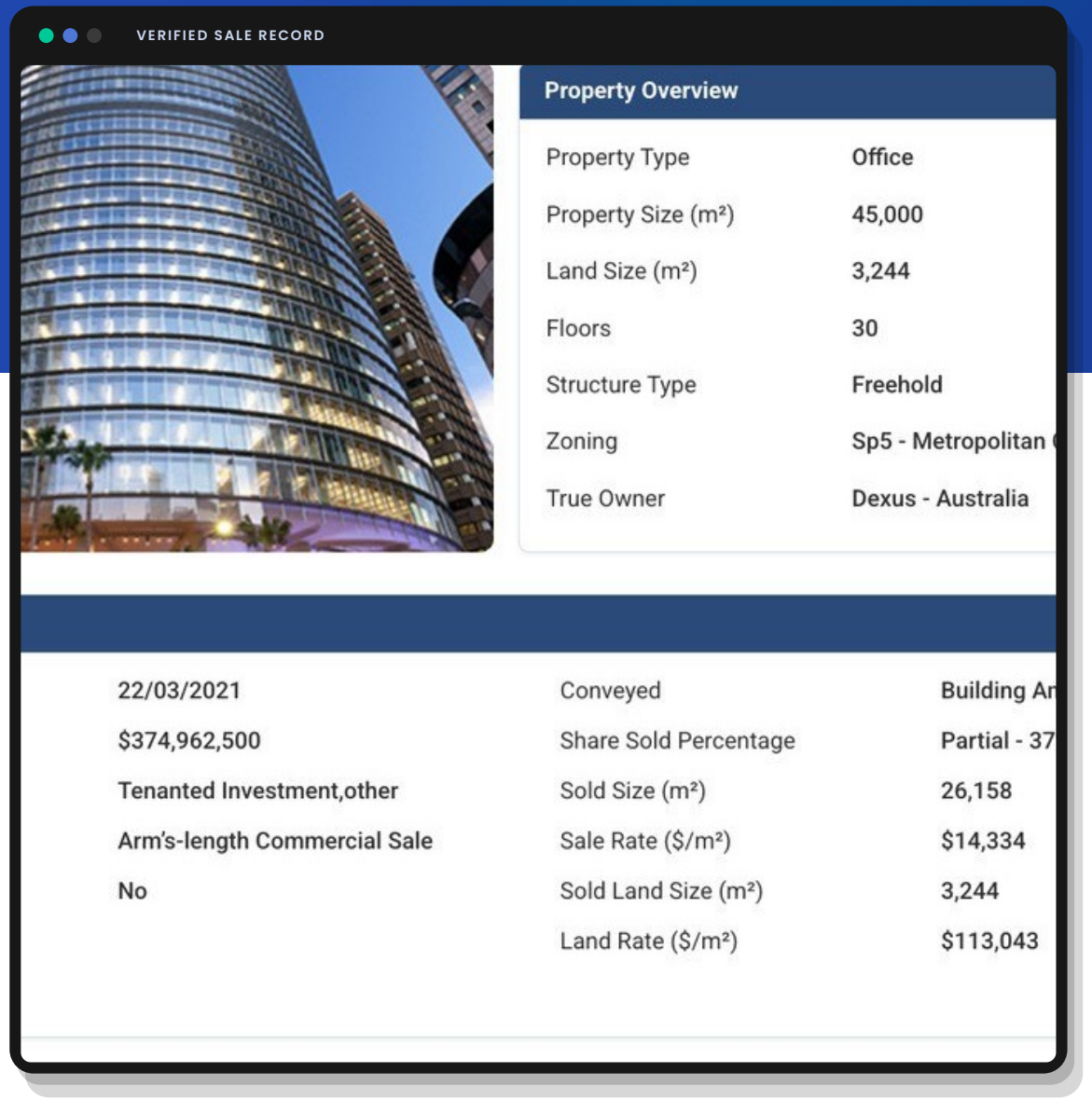
Every sale verified against the titles office and enriched to the true buyer and seller.

**Valuer General**
settled sales from the source registry

**Enrichment process**
each record checked and completed

**True buyer & seller**
resolved past the entity on title

**Owner portfolio view**
every holding by owner



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SECTION 02

# Workflow & intelligence tools.

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THE PLATFORM

# Setting a new standard.

Arealytics Pro puts field-verified data to work across the whole market.



**Real-time analytics**
dashboards built on field-verified data

**Interactive mapping**
visualise leases, sales and ownership together

**Unified prospecting engine**
tenant and business detail in one view

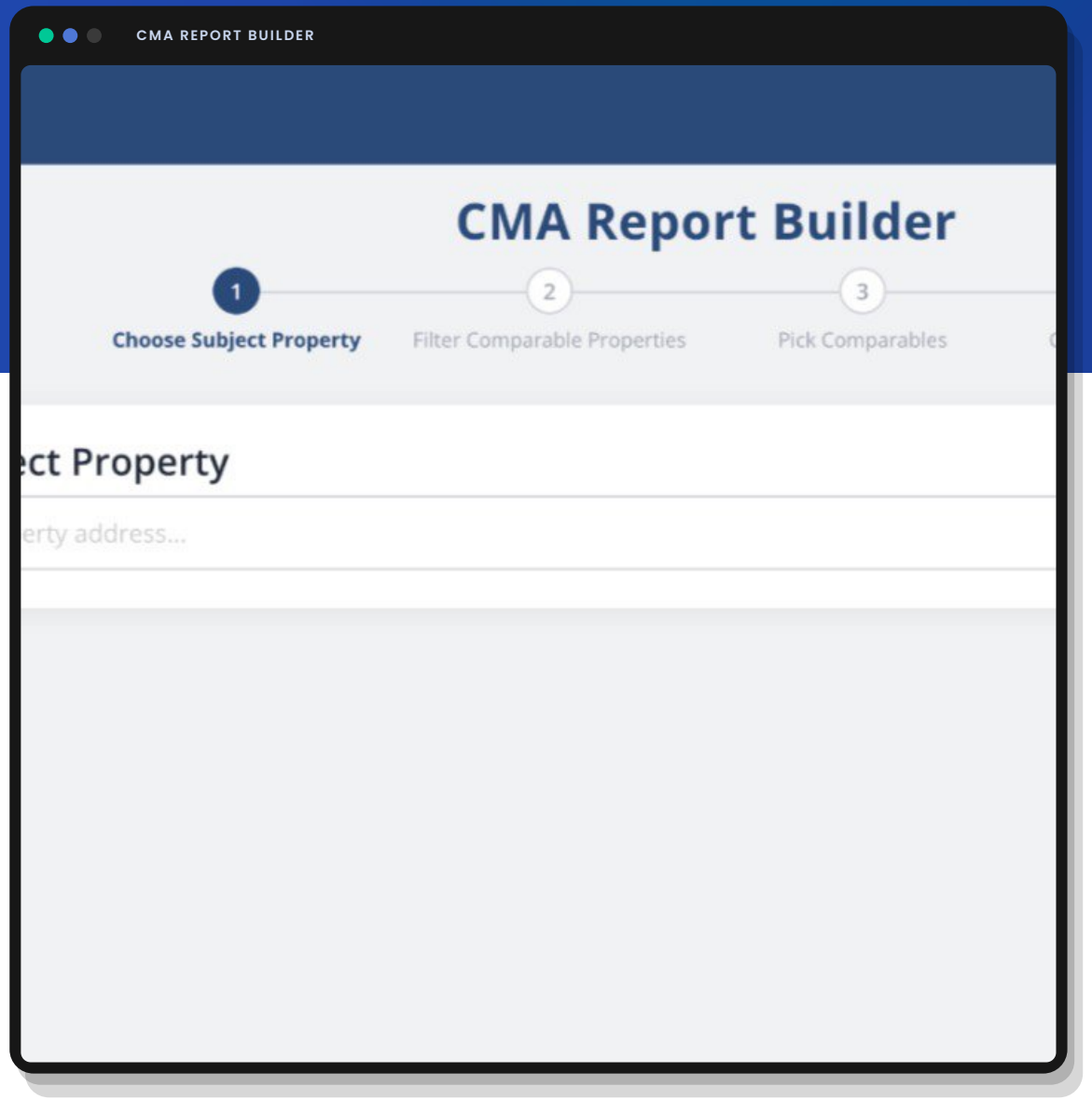
**Custom notification feeds**
market updates as they happen

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WORKFLOW

# An industry-first CMA workflow.

Sales, leases and listings brought together in one comparative market analysis.




**Automated data aggregation**
sales, leases and active listings centralised automatically

**Configurable report output**
built specifically for commercial real estate

**Real-time market analysis**
visualise market activity as it happens

**Field-verified imagery & data**
proprietary datasets built into every report

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COMING SOON

# Introducing Digital Proposals.

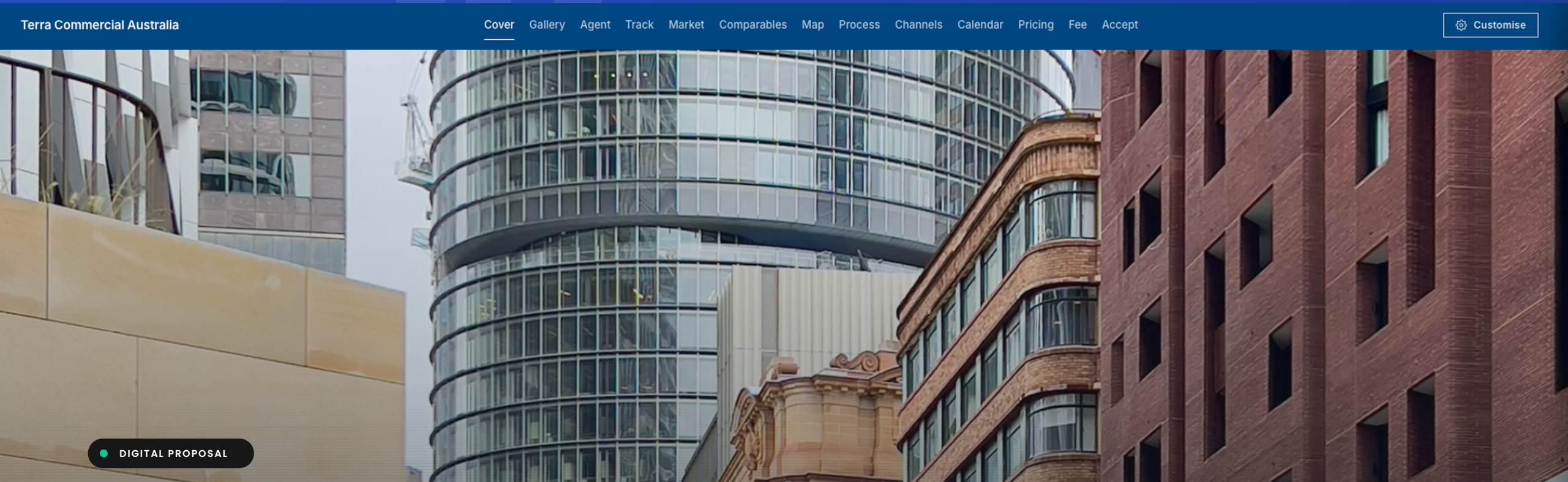
Interactive, branded proposals built on live Arealytics market data.

**Branded, interactive cover**
your agency, front and centre

**Live market data & pricing**
evidence pulled straight from Arealytics

**Client view tracking**
see when clients open and engage

**Built-in e-signature**
from proposal to signed mandate



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WORKFLOW

# Introducing the Lease Insights Tool.

A guided workflow from subject property to a branded, print-ready leasing proposal.

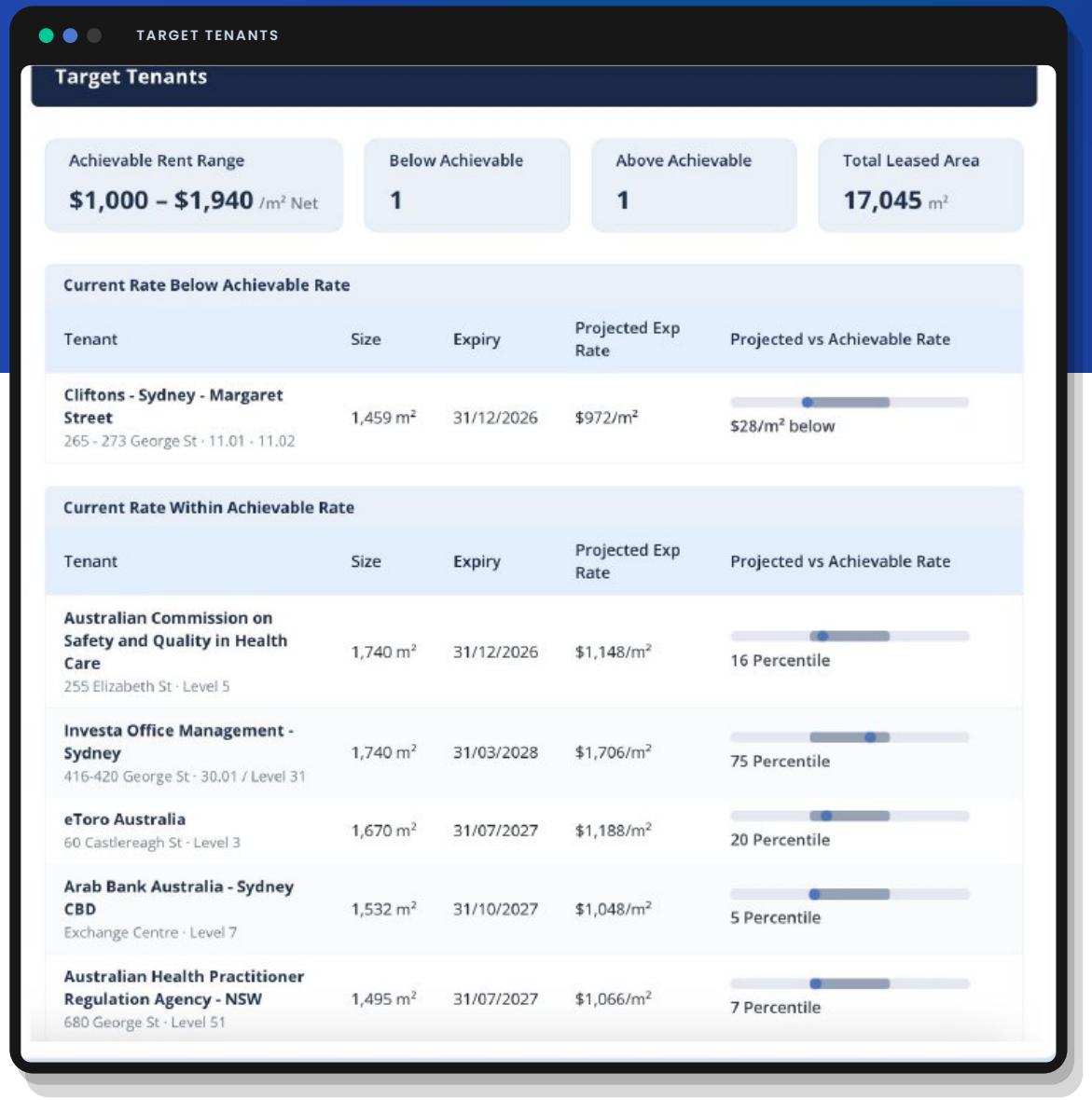
**Title page & cover letter**
agency branding, auto-drafted from the property and market data

**Recent lease evidence**
selected comparables with rate and size detail

**Target tenants**
expiring tenants grouped by reversion classification

**Competitive listings**
active listings with asking rate and rate position

**Map & conclusion**
the subject property, surrounding evidence and recommended rent range



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SECTION 03

# Data volumes.

NATIONAL DATA SNAPSHOT



# Total property universe.

TOTAL ASSETS TRACKED

**481,948**

Commercial assets across office, industrial, retail and other sectors — freehold and strata.

FREEHOLD

**215,684**

44.8% of assets tracked.

STRATA

**266,264**

55.2% of assets tracked.

ASSETS BY CITY



NATIONAL DATA SNAPSHOT



# Total lease universe: 178,329.

| SECTOR | ACTIVE | HISTORIC | TOTAL |
|---|---|---|---|
| Office | 20,513 | 33,898 | 54,411 |
| Industrial | 26,432 | 47,814 | 74,246 |
| Retail | 20,222 | 22,173 | 42,395 |
| Other | 2,940 | 4,337 | 7,277 |

COVERAGE

Active and historic lease transactions across Sydney, Melbourne, SE Queensland, Perth and Adelaide.

NATIONAL DATA SNAPSHOT



# Total sales transactions: 683,210.

| PROPERTY TYPE | SALES TRACKED |
|---|---|
| Industrial | 258,600 |
| Other | 152,880 |
| Retail | 142,500 |
| Office | 129,230 |

COVERAGE

Sale transactions tracked nationally across New South Wales, Victoria, Queensland, Western Australia and South Australia.

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IMPORTANT · PLEASE READ

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BUILDING DATA, EVERYWHERE

# Thank you.

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