

Workflows built specifically for commercial agents.

Five markets, measured to one standard — and the workflows that turn that evidence into client-ready work.

— Beau Eason



Full coverage of the five largest markets.

Sydney, Melbourne, South East Queensland, Perth and Adelaide — every commercial asset, freehold and strata, on one national standard.

5

Metro capital cities: BNE, SYD, MEL, ADL, PER

480,000+

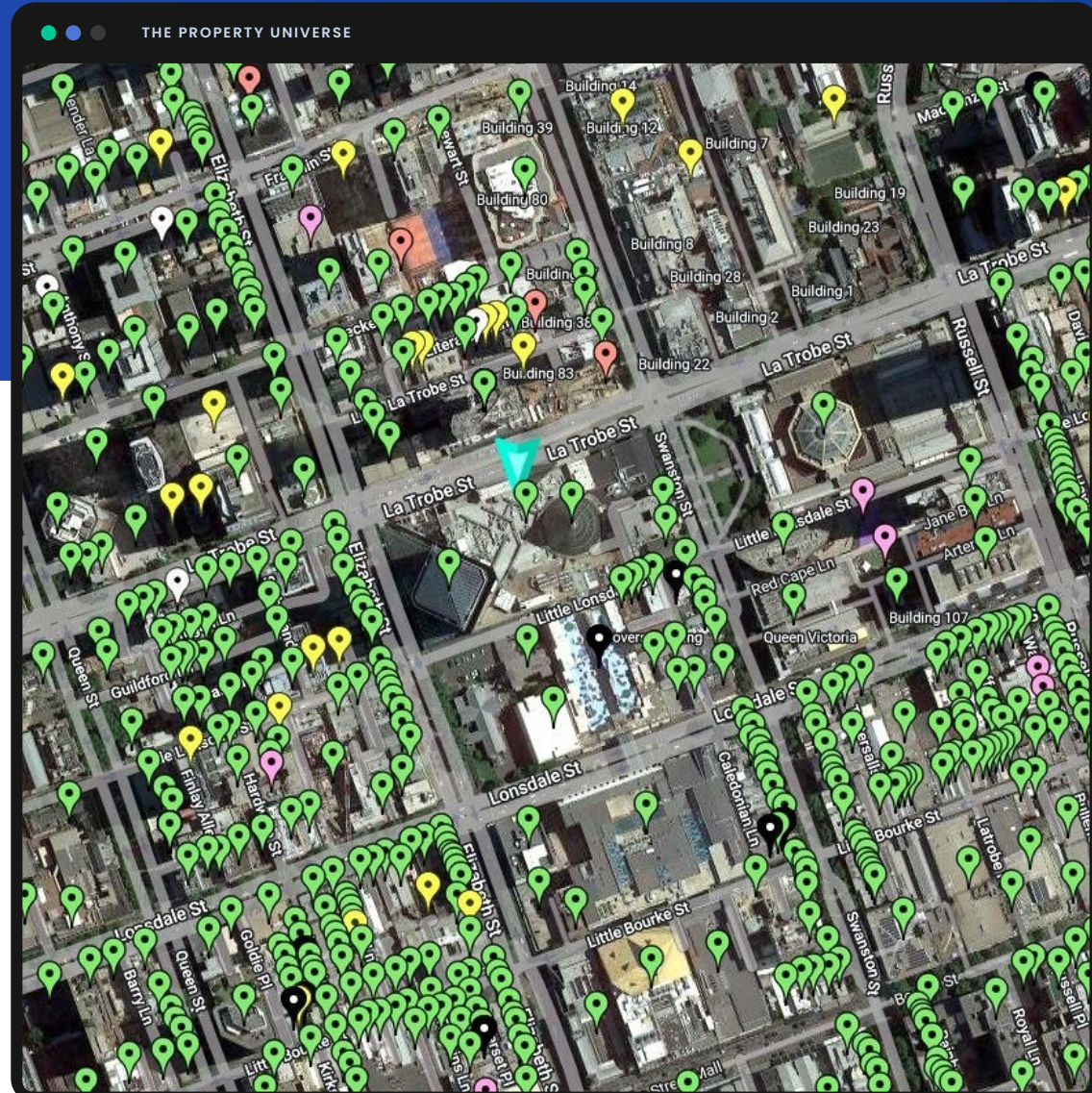
Commercial assets tracked nationally — freehold and strata

680,000+

Sales transactions across the five markets

180,000+

Active and historic lease transactions



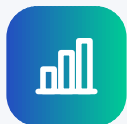
Measured deeper. Priced sharper.

Work commissioned by one of Australia's largest financial institutions drove deeper measurement of every property — producing the most accurate broad-market price per square metre evidence available.



Deeper measurement

every property measured to one standard, not sampled



Broad-market \$/m² evidence

the most accurate available across the five markets



Sales Price Index

early estimates indicate a 30% improvement in valuation accuracy

VERIFIED SALE RECORD			
		Property Overview	
		Property Type	Office
		Property Size (m ²)	45,000
		Land Size (m ²)	3,244
		Floors	30
		Structure Type	Freehold
		Zoning	Sp5 - Metropolitan Centre
		True Owner	Dexus - Australia
Sale Details			
Sold Date	22/03/2021	Conveyed	Building And Land
Sold Price	\$374,962,500	Share Sold Percentage	Partial - 37%
Sale Conditions	Tenanted Investment,other	Sold Size (m ²)	26,158
Arms Length Transaction	Arm's-length Commercial Sale	Sale Rate (\$/m ²)	\$14,334
Portfolio	No	Sold Land Size (m ²)	3,244
Strata Sale		Land Rate (\$/m ²)	\$113,043
Strata Unit/Lot #			

50,000 leases to over 100,000.

Lease depth combined with the new sales price index unlocks a multi-valuation approach to market studies — four approaches to value, in one workflow.



CMA

four approaches to value in one comparative market analysis



Lease Insights Tool

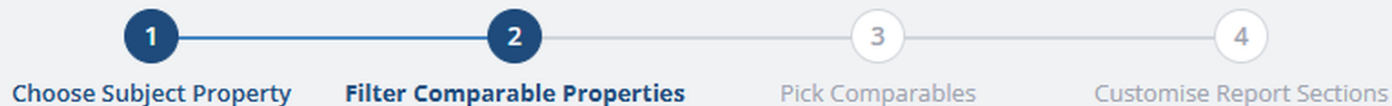
brief to branded proposal in under 30 minutes



Mobile App

every property, sale and lease — searchable from the car or the site

CMA Report Builder



Filter Comparable Properties



4 Kangaroo Ave, Eastern Creek, NSW 2766
40,448 m² Industrial Building on 75,984 m² Freehold Site

Market Evidence

☒ Recent Sales

☒ Market Sale Listings

☒ Recent Leases

☒ Market Lease Listings

Criteria

 Geography

 Asset Type

 Size

 Time Frame

We fly it, measure it and model it.

Arealytics vehicles are through the market with certified drone operators — now flying all industrial markets with oblique imagery.



Full 360° drone flights
for your listings
and offerings



iGUIDE interiors
walkthroughs of
the tenancy



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measured, not
sketched



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Interactive 3D
Models with iGUIDE
embedded





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